



Heart of Gold High School Flow

A student-led community service program • Grades 9–12

Service that counts. Students lead a real awareness & giving campaign for children fighting cancer — and can earn signed service hours for doing it.

Grades 9–12

Student-led

Flexible flow

Service hours available

♥ Why this works in high school

High schoolers don't sit in one classroom with one teacher all day — so Heart of Gold isn't a single lesson here. It's a **flexible campaign** a student or small team can run across a school: through a club, National Honor Society, student council, an advisory period, a spirit week, or a game night. Students handle the leadership; an advisor simply signs off.

The goal is the same as always — raise awareness for childhood cancer and remind kids fighting it that they're not alone — but here it doubles as **real, resume-worthy community service** that teens run themselves.

For students

Lead something that matters, build real leadership and event experience, and earn service hours you can actually put on college and scholarship applications.

For advisors & teachers

A turnkey, low-lift service project. Students do the running; you approve the plan and verify hours. Fits NHS, Key Club, student council, or any service requirement.

♥ The flow — how to run it

No class period required. A student leader (or small team) drives it at whatever pace fits the school calendar — often a week or two in September, Childhood Cancer Awareness Month.

1

Sign up & get your free kit

Register your school at whippediaticcancer.org/heart-of-gold to receive gold paper hearts and a personalized giving page. Loop in a teacher or club advisor as your sponsor.

2

Build a small team

Run it through an existing group — NHS, student council, Key Club, a service or leadership class — or recruit a few friends. Assign simple roles: outreach, setup, social media, and the display.

3

Spread the word

Use morning announcements, a lunch table, homeroom/advisory drop-ins, and social media to explain what gold means and invite the school to take part. Awareness is the mission.

4

Decorate the hearts

Students decorate a gold heart with a name, art, or a message of encouragement for a child fighting cancer — at a lunch table, during advisory, or at a club meeting.

5

Invite an optional \$5 gift

Encourage a suggested \$5 donation through the school's giving page — but taking part is never dependent on giving. Families can share the page with relatives and friends, too.

6

Display, celebrate & log hours

Build a Heart of Gold Wall in a hallway or commons, celebrate the total raised, and submit your service hours for sign-off (see next page).

♥ Ways to run it

Club or NHS project

A ready-made service project that checks the box and does real good.

Student council initiative

Make it a school-wide awareness week with announcements and a wall.

Spirit / Gold Day

Everyone wears gold; staff can "go gold" for a suggested \$5.

Gold-out game night

Partner with a sports team for a gold-themed game and heart display.

Advisory / homeroom

Quick heart decorating across advisory periods — no full class needed.

Social campaign

Students post why gold matters and tag five people to spread the word.

THE HIGH SCHOOL HOOK

Earn service hours — signed by our founder

Students who lead or take part in running Heart of Gold can earn community service hours. Our founder, **Jordan**, is happy to verify and sign off hours for students who help run the program and need service credit.

✉ jordan@whippediaticcancer.org

To get your hours signed, email Jordan with:

- Your name and school
- What you did and the dates
- The number of hours you're requesting
- Your service-hour form (if your school requires one)

What students gain

- Verified community service hours
- Real leadership & event experience
- A cause worth writing about on applications
- The chance to make a genuine difference

Why gold

Gold is the color of childhood cancer awareness.

Every dollar raised helps Whip Pediatric Cancer fund research and quality-of-life programs — care packages, hospital visits, birthdays, and moments of joy for kids in treatment.



A note to student leaders

You don't have to wait until you're older to lead something that matters. Whip Pediatric Cancer began when its founder was just 16. Running Heart of Gold at your school is proof that your voice, your time, and your leadership can change lives right now.

Get started

Sign your school up and grab your free kit at whippediaticcancer.org/heart-of-gold

Questions or service hours? Email jordan@whippediaticcancer.org